

# Broker Lifecycle Map



## COMPLETE CONTRACT

Complete a contract within Centene Workbench! Contact Broker Support or receive an invitation from an existing hierarchy broker/agency.

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## COMPLETE CERTIFICATIONS

You must complete the Wellcare Annual Certification Training and AHIP with a passing score to become Active/Certified.

## APPLICATION IS APPROVED!

Use Centene Workbench, our self-service portal, to track application status.

## READY TO SELL!

Once you have completed all requirements, you will receive your Ready to Sell email!

## ORDER MATERIALS

Use Custom Point, our self-service materials portal, to order materials as you need them!

## SUBMIT NEW APPLICATIONS

Use one of our many application methods to bring new business to Wellcare!

## MAINTAIN MEMBERSHIP

Maintain your Book of Business to receive renewals for the life of the policy!

## COMMISSIONS ISSUED

Once the application has been approved, commissions will be issued directly to you or your elected Assignment of Commissions.